



LinkedIn and Email Messages for Informational Phone Calls

1. Informational Call about Industry/Function

Invite conversation from a place of learning and mutual curiosity.

Message Example:

Hi [Name], I've been exploring trends in [Industry or Function], especially around [specific topic like AI integration or leadership development]. I noticed you've done incredible work in this space—would you be open to a short 15-minute conversation sometime next week? I'd love to hear more about how you're navigating the field.

Why it works: It flatters without being fawning and frames the call as an exchange of ideas, not a favor.

2. Informational Call about Career Focus

Tap into deeper worldviews that resonate with you to identify aligned perspectives and values.

Message Example:

Hi [Name], your post on [topic] really landed with me—especially your point about [specific insight]. I'm building a community of career-focused women grounded in empowerment and restoration, and your work feels deeply aligned. Would you be open to a brief chat? I'd love to hear how your career has shaped the perspective you posted about.

Why it works: It demonstrates authenticity and shared worldview, which often opens doors more generously than credentials alone.

3. Reaching out to 2nd degree Connections

Frame the outreach as part of your own leadership growth using professional curiosity and compliment.

Message Example:

Hi [Name], I'm in a reflective season of [or, I'm completing a program about] refining my leadership brand and career direction. I've been intentionally connecting with professionals I admire—you came highly recommended [by specific mutual connection],

and I love how you've shaped your path. Would you be open to a brief call sometime soon? I'm simply gathering inspiration, no agenda beyond connection.

Why it works: It's gentle, genuine, and reframes the call as a leadership habit.

4. Request for Introduction/Connection

Message Example:

Hi [Name], I hope you're well! I noticed you're connected with [2nd-degree contact]—I've been following their work in [field or company] and would love to learn more about their perspective on [specific interest or initiative]. Would you feel comfortable making a brief introduction? I'd be sure to keep it light and respectful of their time. No pressure at all—just thought I'd ask.

Why it works: It's polite, clear, and low-pressure. It respects the nature of the informal relationship while offering context for the introduction.